



Governor Dave Voisey

DISTRICT A4 - GOVERNOR'S NEWSLETTER

Ontario/Quebec

"Rise to the Challenge - S'elever au Defi"



September, 2004

A Message From Governor Dave

Greetings to all Members of the A4 Lions family:

Well, it's September already, the third official month of this Lion's year and it only seems like yesterday that I officially became District Governor at the International Convention in Windsor/Detroit. The convention was a superb experience and truly unforgettable.

As you have heard, our International President's theme this year is *"Sharing our Successes through Service"*. Whether we do this with and between our own clubs or within the communities we serve, the sharing provides us with the benefit of learning from each other.

My prime goal this year is to increase the retention ratio within our District so that we are not losing more members that we are inducting into this great service organization. My own theme is *"Rise to the Challenge and Extend our Horizons"*, and I am sure that by involvement, participation, sharing and learning we can make remaining a Lions member exciting and that much more compelling and meaningful.

One excellent way to learn is by attending the District A4 Fall Forum, which is scheduled for Saturday, October 30th in Perth. There are some excellent speakers and learning opportunities available. It's also a chance to renew old friendships and make new ones through the information exchanges and I therefore urge all clubs to take advantage and be well represented. By doing so we can all share our successes in service.

I would also take this opportunity to reinforce that we have a great District Team this year and I stress that these Lions are available to work with you to assist you and hopefully overcome any challenges you may face. I urge you to use them.

In closing, I am excited about what we may accomplish together during 2004-2005 and I look very much forward to meeting and speaking with you as I visit all of your clubs. In the meantime, if I can assist you in any way, please do not hesitate to contact me.

Dave Voisey

District Governor

Une message du Gouverneur Dave

Bonjour à tous les membres de la famille Lion de A4:

Nous voici en septembre déjà, le troisième mois officiel de cette année de Lion et il semble seulement comme hier que je suis officiellement devenu gouverneur du district à la convention internationale à Windsor/Detroit. La convention était une expérience superbe et vraiment inoubliable.

Comme vous avez entendu, le thème cette année de notre président international est *"Partageant nos succès par le service"*. Même si nous faisons ceci avec et entre nos propres clubs ou au sein des communautés dans lesquelles nous servons, le partage nous fournit le bénéfice d'apprendre de l'un l'autre.

Mon but principal cette année est d'augmenter le rapport de conservation dans notre district de sorte que nous ne perdons pas plus de membres que nous installons dans cette grande organisation de service. Mon propre thème est *"S'elever au défi et l'épanouissement de nos horizons"* et je suis sûr que par l'implication, la participation, en partageant et en apprenant, nous pouvons assurer que rester membre de lion est excitant et beaucoup plus irrésistible et significatif.

Une excellente manière d'apprendre est en assistant au forum d'automne du district A4, qui est programmé pour samedi, le 30 octobre à Perth. Nous avons d'excellents interlocuteurs et des ateliers d'étude à notre disposition. C'est également une chance de renouveler de vieilles amitiés et de faire de nouvelles connaissances par les échanges d'information et j'invite donc tous les clubs à en profiter et à être bien représentés. En faisant ainsi, nous pouvons tous partager nos succès en service.

Je veux profiter de cette occasion de vous rappeler que nous avons une excellente équipe de district cette année et je souligne que les membres de cette équipe sont disponibles pour travailler avec vous, pour vous aider et pour surmonter, si tout va bien, tous les défis que vous pouvez relever. Je vous invite à les consulter.

En terminant, je suis excité pour ce que nous pouvons accomplir ensemble pendant 2004-2005 et j'ai hâte de vous rencontrer et parler avec vous pendant mes visites à tous les clubs. En attendant, si je peux vous aider de quelque façon, n'hésitez pas à me contacter.

Dave Voisey

Gouverneur du district



LIONS FOUNDATION OF CANADA By Governor Dave Voisey

Last June, I was fortunate to have an opportunity to visit our Lions Foundation of Canada facility in Oakville where I learned that we have graduated over 1000 teams.

Lions Foundation of Canada was founded in 1983 by Lions Clubs across Canada. The vision was to provide Dog Guides at no cost to Canadians with visual disabilities, helping them to achieve freedom and independence. Our Foundation began with the Canine Vision Canada Dog Guide program in 1985, ensuring its graduates would "never walk alone" again. In 1988, our Foundation expanded to Hearing Ear Dog Guides of Canada, providing Dog Guides to Canadians who are deaf or hard of hearing. This addition to our Foundation ensured new Dog Guide handlers would have a "link to the world of sound". In 1991, a third Dog Guide program was added to extend Dog Guide capabilities to individuals with other physical or medical disabilities like cerebral palsy or muscular dystrophy.

These Dog Guides ensure their handlers "will never be alone".

Each Dog Guide costs our Foundation \$20,000 to provide at no cost to Canadians with disabilities. This incredible gift of freedom and independence is made possible only through the dedicated support and generosity of several groups. From foster families who raise the puppies to the Lions Clubs, Lioness Clubs, individual and corporate donors who provide the financial backing, each pillar of support makes our Foundation's work possible.

Over the past five years, our Foundation has striven to increase the number of graduate teams. Each Dog Guide Program has grown in demand, in particular the Special Skills Dog Guide program, as it appeals to a very wide range of disabilities and can include graduates as young as 10 years of age. The wait list for a Special Skills Dog has been as long as 3 years. While we are encouraged that greater awareness and demand for the services that our Foundation can provide is ever

the funding to achieve our goals. Within District A4, a total of 17 teams (handler and dog guide) have graduated through the Foundation since its opening, but currently there are still six disabled people in our areas that are on the waiting list. To meet these ever growing demands, increased funding is desperately needed.

I would encourage you to join in our mission of providing freedom, independence and confidence to Canadians with disabilities. Your support helps us to achieve our commitment of service and its successes we can share with others. Together we can make an incredible difference and by doing so live up to our motto "We Serve".



DID YOU KNOW? - Information on the Lions Web Site

The Lions web site now contains information on the following Programs. Please go to: the LCI home page. Information for each program listed below can be located in your language by doing a search, or by following the instructions noted below:

- § Diabetes Awareness (select "Other Programs" then select "Diabetes")
- § Hearing & Speech Action and Work with the Deaf (select "Other Programs" then select "Hearing")
- § Sight Conservation and Work with the Blind (select "Other Programs" then select "Sight Services")
- § Cultural and Community Activities and Environmental (select "Other Programs" then select "Cultural and Environmental")
- § International Understanding & Cooperation (select "Other Programs" then select "International Relations")
- § Leo Club (select "Youth Programs" and then select "Leo Clubs")
- § Lions Opportunities for Youth (select "Youth Programs")
- § Youth Exchange (select "Youth Programs" then select "Youth Exchange")
- § Youth Outreach (select "Youth Programs" then select "Youth Outreach")
- § District PR Guide (select "Resources" then select "Publications" then select "Public Relations")

There is so much information available on the web site – just enter, try out a few pages – you will simply be amazed.



International Youth Exchange Program

“Create and foster a spirit of understanding among the peoples of the world.”

Participation as a Lions International Youth Exchangee and Camper is often a life-changing experience - traveling to another country, living with a host family for three weeks, then joining other Exchangees at District Camp are milestone events. It is a unique cultural learning opportunity.

Exchanges can occur in any of the more than 180 countries in which Lions clubs exist. Most exchanges last about four weeks. District A4 is aiming at hosting a Camp in 2005!!

Exchangees must be between 15 and 21; apply to a Lions Club in order to participate; be suitable to represent their community, Lions Club, and Country; have a basic knowledge of the language of the host country and willing to accept their customs.

We need Clubs to: promote the program – get the news out to schools and youth groups as well as Lions members/families/relatives who might be willing to take in an exchangee; make a monetary donation towards District Camp or, **Hosting Clubs** may choose to participate by providing a dinner or lunch when the Campers are participating in a activity in their Club's area.

Youth Exchange Chairperson, Lion Anne Pearse, is available to visit your Club to share information on this exciting new program!!! The goal is to identify potential **Exchangees** wishing to travel abroad plus create a listing of **Host Families** for incoming youth who will visit Canada annually during the month July. Contact Lion Anne via e-mail at: rapman50@sympatico.ca or call (613) 825-1646. An insert to the Web Page will soon be added, so watch for it!

Membership and Retention (from District A3)

Preparing your club members for Membership Growth & Retention

The Initial steps.

Over the years every club has been encouraged to increase membership and many different approaches have been suggested to achieve this goal. Yet, the goal each year has been left to each club to accomplish.

A major challenge is creating the desire in club members to seriously think about membership. Each year clubs lose members to “age” and “death” – this Lion's year will not be any different! Sad but true!

As a result the prime challenge for Membership Chairs and Committees is to create that positive feeling in each member to simply help keep the number of members stable – this is accomplished by keeping active members in the club and seeking out new members to step into the shoes of those who have left through no fault of their own.

Your association simply wants you to first and foremost maintain your club's membership numbers at the same level throughout the year. Take the time and make the effort to place this challenge to your membership.

Develop a club plan and the members to buy into this plan. Then prepare a monthly review process keeping track of the activity closely. Maintain a list of recruitment activity and keep the members informed

- **Your plan should include your orientation guide, your induction process and the role of the sponsor.**
- **Developing an enthusiastic and monitored retention program with a goal of one (1) new member overall will prove successful.**
- **Dare to challenge the membership to keep your club active and strong!**

SIGHT FIRST PROGRAM - PHASE II

Phase II of the Sight First Program is being proposed. This is brought about by the increase in world population, ageing world population and the identification of new eye diseases. The proposed project schedule is 2004 - 2005 Planning, 2005 - 2006 Education and Publicity, 2006 - 2007 Fund Raising Commences and 2007 - 2008 Fundraising Concluded. Phase I raised over \$160 million.





International Convention

From a New Member's Perception

By Lion Davina Dixon

We have just returned from the 87th International Convention in Windsor/Detroit. As new Lions (inducted into the Barrhaven Lions Club in December 2003), our sponsor and her husband encouraged us to register for this convention. One of the big selling points was that we could drive to this location. We had no idea what it would entail but listened to the advice. They were right.

When you are making pancake batter or selling bingo cards or moving barricades at the Santa Claus Parade you have no real idea that millions of people are doing the same, or similar deeds, to raise money or to serve the public all over the world. As we sat there viewing the parade and saw all the different countries involved and the number of people that had come so very far to gather with like-minded people, we were filled with surprise, pride, enthusiasm, hope & even disappointment (that more people from our area hadn't taken the opportunity to attend).

Each day as you walked around or took the people mover or the shuttle buses, you belonged not just to the Canadian contingent but to this huge organization. No amount of repeating statistics about the organization could convey these facts to me. Until the convention these were just numbers. Interesting, but not meaningful.

Another experience that made a big impression on me was being on

the same bus with our International Director in 2005-2007. He was wearing the same "measles" shirt as most people from District "A" were wearing. We remember when he came to our District convention and everyone was making a fuss of him. He had "people" and yet here he was going through exactly what we were; he was just one of us. So this showed me again like no amount of words could that I can be whatever I want to be in this organization. We also learned that there is only one District "A" and it is the only fully Canadian multiple district.

We had the opportunity to meet some of the up and coming Vice District Governors and their families. At our hospitality suite we got to renew acquaintances, know more Lions and to actually share a meal with some. We are certain that some of these people will pop up in our future. At the seminars you hear that groups all over the world are having the same problems. We attended one on Leos and learned that except for the US & Canada where 99% of the Leos are Alpha groups, the challenges of the Beta Leos are very different. We also attended a session on Lions Quest. This is an educational curriculum that was developed by Lions Clubs International. Later we spoke with the Canadian Representative about the possibilities of bringing one of the programs to Ottawa.

At the Plenary Sessions it felt like being at the Olympics. There was a lot of ceremony, especially as the flags from each country were paraded into the arena. As each

country was mentioned the delegates from that country stood and cheered. Canada had a special place in the conference as a co-sponsor. Our flag entered second to last and our national anthem was played. At the rally for the 2nd Vice President, it felt like being at a Presidential rally, that you see on TV, a bit surreal with the placards the bands and the chanting.

As we travelled home it felt to me as if we were ants leaving the ant hill to get the job done and yet we have the next meeting place designated. I urge every Lion new or seasoned to plan ahead to attend an international convention. I've heard Chicago is drivable and it's in 2007. Or for the more adventuresome, 2010 is in Australia.

We Serve - Nearly 1.4 million Lions members in 193 countries and geographic areas answer the needs that challenge the communities of the world. Lions tackle tough problems like blindness, drug abuse prevention and diabetes awareness.

Global neighbors - Lions members, men and women, provide immediate and sustained relief in time of disaster and offer long-term assistance to those in need. Lions collect and recycle eyeglasses for distribution in developing countries and treat millions of people to prevent river blindness.

Community Leaders - Lions improve the quality of life in their local communities by building parks, supporting hospitals and establishing water treatment programs.

For 85 years, whenever there is a need at home or around the world, Lions members are there to help—

We Serve.



From our Leadership Chair

Welcome to a new Lions year. It is my pleasure to be your Leadership Chair for this Lions year, 2004-2005. I take this opportunity to thank the Clubs in District A-4 for your support last year and look forward to serving you this year.

I thank you for the great attendance at last year's Leadership Session (officers school). Please feel free to call on me for club orientations or just as a guest speaker at your meetings, for a short talk on Leadership at the club level.

Governor Dave's theme this year is *RISE TO THE CHALLENGE* by *EXTENDING OUR HORIZONS*. Learning all about our great organization and extending it to leadership at the club level is a great way to live up to his theme. I wish each Lion a great year and if I can help in any way, please call.

Yours in Lionism,
PDG Linda James,

THE RESPONSIBILITY OF LEADERSHIP

When we became Lions, we each committed ourselves to serving our communities and answering the needs of the less fortunate. We also pledged to do all in our power to strengthen the capacity of our own Lions Clubs to meet the challenges of service. One vital element in assuring that Lions clubs will stand ready to serve is the quality of the leadership - the ability of members in leadership positions to organize activities effectively and to inspire their fellow Lions to work whole-

heartedly toward achieving the objectives before them.

Lions in positions of leadership must recognize that their action, the inspiration and the direction they provide will help shape the image of their Lions Club in the community and, ultimately, of Lionism throughout the world.

It is the personal responsibility of every Lions club member to understand the basic duties of the various Club officers and chairmen. Though it is true that good leaders are made, that it takes training,

and perseverance to become an effective leader, it is nonetheless true that Lions, because they are people of quality, have within them the seeds which can one day flourish into the skills necessary for producing first-rate leaders. One must remember to be a leader you must first have the desire, the how to and a Lions club fully behind you all the way.

REMEMBER

Knowledge cannot make us all leaders, but it can help us decide which leader to follow.

Past District Governor Moodie Campbell

The Lions of District A4 will sadly miss PDG, Lion Moodie Campbell at our meetings, conferences, conventions and social gatherings. Without a doubt he was probably the most recognizable Lion from our district and represented us well at many USA/Canada Lions Leadership Forums and International Conventions. He was well-known in Lionism all across North America. At the MD "A" and our local conventions, PDG Moodie was the unofficial greeter, speaking to everyone who passed through the registration desk.

Lion Moodie enjoyed life and lived it to the fullest. He would not see us mourning over his demise, nor feeling sorry over his early departure. So let's raise our glasses and bid adieu to our loyal friend and servant - Moodie Campbell. God Bless!



LIONS FOUNDATION OF CANADA

A4 - Chairperson – Lion Margaret MacNeill
1332 Colonial Road
Navan, ON , K4B 1N1

Dear Lions Presidents and Zone Chairpersons in A4:

First I would like to THANK YOU for all your support in previous years, for your contributions in donations or organizing golf and walk-a-thon events. You have made differences in hundreds of people's lives because a four-legged animal was added to their lives.

I would love to be invited to one of your business or zone meetings to give you an update on the Lions Foundation of Canada. I can bring brochures on all the different programs that are available to support this wonderful cause, which is one of several that grew out of the challenge made to the Lions by Helen Keller back in 1925. I can also give you information about how you can honour some of your hardworking and dedicated Lions or members of your community with some prestigious awards.

In addition, I can add about 20 minutes of fun to my presentation. Also I am working on setting up a visit to Breslau and Oakville LFC training centres in the spring of 2005. More will be coming on the planned bus trip as I get the information together.

Please feel free to contact me at margaret.macneill@sympatico.ca or 613-835-2533 for a presentation or to forward any donations to the foundation.

Lion Margaret MacNeill Lions - Foundation Chairperson

LCIF News

Through LCIF, Lions will take a leading role in alleviating the worldwide problem of hearing impairment. The **Lions Affordable Hearing Aid Project** is providing a high-quality, low-cost hearing aid to those who could not otherwise afford one.

There are many reasons to be proud to be a Lion. The SightFirst program has to be right at the top of the list. Through SightFirst, Lions have saved more than 20 million people from blindness and restored the sight of four million through cataract surgery. The **latest round of SightFirst grants** will preserve the vision of hundreds of thousands more.

"SightFirst: A Vision for All," the latest LCIF video, powerfully summarizes the accomplishments of SightFirst and describes the need to continue our efforts. Lions can **order the video** for as little as US\$10

ClubTwinning Program

Twinning is a great way to get to know a Lions club from another culture with the goal of increasing friendship and understanding. **Read more** on the Club Twinning program and review a list of clubs looking for a twin.

To request a Club Twinning Guide, **e-mail LCI**, or call (630) 571-5466, ext 500



Lions Clubs International

District A-4 Cancer Awareness Committee

2004-05 Action Plan - September 22, 2004

Club Presidents:

It gives me great pleasure to submit to you a plan of action to support cancer awareness in District A-4. Cancer touches one in three Canadians and I'm hopeful that your club will choose **one or all** of the recommended options to make a difference for people living with cancer. Your committee has developed three options for you to consider in getting involved in the fight against cancer. They are:

(1) volunteering time, (2) raising funds or (3) making a donation.

TO SUPPORT OUR LOCAL CANCER TREATMENT CENTRES

Annually the committee is prepared to present a donation on behalf of the district clubs to the treatment centre of their choice (Kingston Regional Cancer Centre **or** the Ottawa Regional Cancer Centre). Media coverage will be arranged so clubs in our district will be recognized.

- The **Ottawa Regional Cancer Centre** holds a telethon in January and a donation will be presented at that time. Some assistance from Lions members (with vests) will be required to man the phones for a few hours.
- Arrangements will be made with the **Kingston Regional Cancer Centre** to present our donation at a public event with media coverage. More information to follow.

ACTION: If your club wishes to support its local cancer treatment centre, we recommend that **club donations** be made through District A-4 and sent to our treasurer Lion Sam Maddin, 78 Chicksaw Crescent, Kanata, K2M 1M7 during the year. The funds will be kept in a trust account by the District. One cheque from the district will be presented to each centre.

Your committee recommends that your club donations be sent before December 15, 2004. Please indicate on your cheque which treatment centre you wish to support.

TO SUPPORT CANCER RESEARCH

Clubs are invited to **enter a team** in the Canadian Cancer Society's **Relay for Life** event planned **in the month of June. Don't wait for Spring, sign up now!**

An information document will follow directly from the Canadian Cancer Society. To obtain more information immediately on this event, please contact your local Canadian Cancer Society office or me (613 590-2333).

TO OFFER PRACTICAL ASSISTANCE TO PEOPLE LIVING WITH CANCER IN THE COMMUNITIES WE SERVE

For Lions to offer their services in this area, the best program available in all our communities is the **Canadian Cancer Society's transportation program**. Club members are invited to sign up as a **volunteer driver** for the program. Volunteer drivers drive cancer patients to treatment centres (Ottawa or Kingston) and receive a reimbursement of .29 per kilometer. **For more information, clubs may contact the Canadian Cancer Society office in their community or me (613 590-2333).**

For more information, please contact
Lion John Proulx
Cancer Awareness Committee Chairperson 2004-05
Mail to:
1125 Taffy Lane, Ottawa K1C 1Y4 (613) 590-2333



EVENTS, NEWS AND ANNOUNCEMENTS FROM OUR CLUBS

Stittsville District Lions Club

The Stittsville District Lions Club Inc. is celebrating their 40th Charter Anniversary on Saturday, October 9th, 2004. The guest speaker is Mark Sutcliffe of 580 CFRA. Tickets are \$ 25.00 each and must be purchased in advance by contacting Lion Don Zogalo, 68 Nighthawk Crescent, Kanata, ON K2M 2V2, telephone **613-591-8290**, email dhzogalo@allstream.net

1000 Islands District Lions Club

INTERNATIONAL NIGHT - THURS OCT 21st 2004
 LANSDOWNE REC CENTER, LANSDOWNE, ONT
 FOR MORE INFO, CALL: LION DAVE BARR
613-659-3326

Thanks!

Lion Dave Barr Secretary
 1000 Islands Lions Club Inc.

North Dundas Leos

Our Club committed in 2002 to raise \$2,000.00 over three years for the Renewing the Vision Campaign. Through our work at the Lions Arena Canteen, the Bike-a-thons, and car washes, we have been able to complete our goal. Special thanks goes to Andy's Foodland who has allowed us to hold a barbecue each year during the Saturday of the great yard sales. This has enabled us to raise more than \$800.00 in the three years. Today, we presented our final installment on our promised donation. We also thank the Lions and the community for their support.

CHANGES TO OFFICERS AND CLUB DIRECTORY

Susan Wilkes, Region Chairperson 30 - Business
 Phone is now (613) 269-2490

Joe Gauthier, President Renfrew Lions Club -
 Correct phone number is (613) 432-7212

From your New Newsletter Editor:

Greetings fellow Lions, Lionesses, Lionettes and Leos:

Let me first express my pleasure (and surprise) at being asked by our District Governor to act as his Newsletter Editor for 2004 - 2005. At the moment, it is the steepest learning curve I've been on in many years. Bear with me!

Our first objective is to produce a Newsletter which is informative and interesting, and we will try not to duplicate things which you have already received or are available elsewhere. As well, we want to go electronic as much as possible. For starters, a hard copy of this newsletter costs about \$4.00! An e-mail copy costs \$0.00 (unless you want to print it, in which case you will need a copy of Adobe Reader, which is available on-line *free* at <http://www.adobe.com/products/acrobat/readstep2.html>) The newsletter will be available on-line at the District A4 Web Pages which you can locate at:

<http://members.rogers.com/jamesddoyle/a4/index.html>

For this issue, we have sent a hard copy to all Clubs and others. However, we will be asking Clubs if they would be willing to receive an e-mail copy only. Cutting even a few hundred dollars from this expense will allow us to expand the Newsletter while saving money.

I will be pleased, and am expecting, to receive inputs from all of you. I prefer your material to come in by e-mail, but I'll accept anything, including FAX and handwritten material. Preferred format is Word or Wordperfect for text, whatever for clip-art, and JPEG for pictures. PLEASE, do not format your text - I will do that to make a consistent Newsletter. Times New Roman, 10 point, is great!

Cheers! I hope to hear from you.

Yours in Lionism.

Lion Rod Brookes
 Russell Lions Club
 Newsletter Editor, Lions District A-4

E-mail: rbrookes@magma.ca
 Phone: (613) 445-5303
 FAX: (613) 445-5303 (*but phone first!*)



CLUB BULLETIN

Every club should endeavour to publish a Bulletin. It is not only a valuable medium to keep members informed on Lions activities, but it is also an excellent tool to promote good fellowship and to help create a lighthearted atmosphere at club meetings.

Putting out a Newsletter is not as difficult as it first appears; however, it does require a bit of planning. A successful Bulletin is neat and legible, and it contains a good balance of local, District and International Lions activities along with personal news of members and a bit of humour. It is also attractive, interesting and informative.

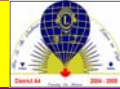
An editor can publish a good Bulletin without the aid of elaborate graphics or pictures, but if you choose to include them in your bulletin, make sure the photographs are properly scanned. Poor reproductions can often have negative results.

The Format of an effective Bulletin should include:

- Complete Club, Zone, Region and District names
- Names, addresses, phone numbers and email address of the President, Secretary and Bulletin Editor, as well as your Zone, Region, Vice-Governor and Governor
- Place and time of meetings
- The club roster

The Bulletin's Body should include:

1. Program – Time, Date and Place
2. Report on Previous meetings - a brief summary of the general and board meetings
3. Report of local club activities and action of the Board of Directors
4. Upcoming events at Club, Region, District and International levels - Charter nights, Special projects, Social events, etc.
5. General information as it concerns your District and Lions International - Sightfirst, Diabetes Awareness, Lions Quest, Effective Speaking, etc.
6. Personal news of members - Birthdays, anniversaries, births, deaths, etc.
7. Constructive editorials
8. Humour and/or other tidbits to make your bulletin interesting - Humour can be the leavening agent in your Bulletin but humour in poor taste is never acceptable. Spouses and children of members are sometimes the first ones to read your Club Bulletin.



Club Presidents, Secretaries, Committee Chairmen and every Lion should use the Club Bulletin to announce items of interest and request for support for various projects. Your Bulletin Editor will be delighted to include any item of Club concern and your help and support will be appreciated by the Lion who is taking on the chore of editing the Bulletin. Remember, a Bulletin helps make a good club!

A copy of your Bulletin should be sent to: District Governor, Vice-Governor, Region and Zone Chairmen, and to the District Bulletin Contest Chair. It is also advisable to share your Bulletin with the Governor's Bulletin Editor and other interested clubs in District A4.

Bulletin Contest Rules and Point System

Format: Only five (5) points are allotted to the format so that clubs which can spend \$1000.00 or \$10.00 will have an equal chance to win. We hope this will encourage more participation. The main requirement for the format is to identify the club and its Bulletin Editor by name. The Format may contain such other information which the club considers appropriate. The major emphasis is placed on content.

Content:

1. Date, time, location of next meeting(s) and program	05
2. Report of Club Activities, actions by the Board of Directors	10
3. Coming events at Club, Zone, Region, District & International levels	30
4. Report of previous meetings	10
5. Constructive editorials	05
6. Personal news on members	05
7. Continuous receipt of bulletins	10
8. Humour, puzzles and games (Humour in bad taste subject to deduction of ten (10) points)	10
9. Format, Cover page	05
10. Readability and style	10
TOTAL:	100

Categories: The Bulletins will be divided into five (5) categories as follows:

1. Monthly Bulletins40 plus members
2. Monthly Bulletins.....39 or less members
3. Twice Monthly Bulletins.....40 plus members
4. Twice Monthly Bulletins.....39 or less members
5. Published by Lioness Clubs

<p>Send a copy of your bulletin to: District A4 Bulletin Editor Lion Eileen Burke</p>	<p>1028 Miller Road, Chalk River, ON K0J 1J0 E-mail: burkee@sympatico.ca</p>
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To: Lions, Lioness, LEO and Lionette Clubs and Cabinet Members plus Past District Governors A4

September 20, 2004

FALL CONFERENCE – PERTH LIONS DEN – OCTOBER 30, 2004

Enclosed below is a registration form for the Fall Conference. District Governor Dave Voisey has asked that the District A4 Promotions Chairman conduct this as a workshop to cover as many sessions and topics that would be useful to the clubs during the upcoming year. All Lions are urged to attend, from the new Lions who will be oriented, to the PDGs who may instill some of their expertise and experience. The conference is for the entire family of Lionism.

Please reproduce locally and return the form below, by **Oct 25th**, to **Lion Karen Doyle**, Registrar, at email address: doylekaren@rogers.com or telephone at: **(613) 825-2373**, or by fax c/o **(613) 825-5416**.

C.W. (Gus) Este, PDG
Conference Coordinator

DISTRICT A4 FALL CONFERENCE - PRE-REGISTRATION FORM

Saturday, October 30, 2004

PERTH LIONS DEN & ADJACENT FACILITIES, Arthur St.

REGISTRATION FEE – \$8.00

Serving Presidents 2004/05 New Members & LEOS - \$4.00

(On-site Registration 7:45 – 8:45 a.m.)

NAME: _____ **Supper tickets required** _____
x \$10 each = \$ _____

CLUB: _____

PLEASE IDENTIFY WHICH SESSION(S) THAT YOU WILL BE ATTENDING BY CHECKING THE BOX(S) TO THE RIGHT.

BREAKOUT SESSIONS

<u>New members Orientation</u>	9:45 – 12:30	<input type="checkbox"/>	-----	
<u>Guiding Lion Training</u>	-----		1:45 – 4:30	<input type="checkbox"/>
<u>Membership</u>	9:45 – 11:00	<input type="checkbox"/>	1:45 – 3:00	<input type="checkbox"/>
<u>PR & Publicity</u>	9:45 – 11:00	<input type="checkbox"/>	1:45 – 3:00	<input type="checkbox"/>
<u>Internet Security</u>	9:45 – 11:00	<input type="checkbox"/>	1:45 – 3:00	<input type="checkbox"/>
<u>Tail-Twisting</u>	11:15 – 12:30	<input type="checkbox"/>	3:15 – 4:30	<input type="checkbox"/>
<u>Leadership</u>	11:15 – 12:30	<input type="checkbox"/>	3:15 – 4:30	<input type="checkbox"/>
<u>Fundraising</u>	11:15 – 12:30	<input type="checkbox"/>	3:15 – 4:30	<input type="checkbox"/>
<u>LEO Rally</u>	All day		All day	<input type="checkbox"/>