



Governor Dave Voisey

DISTRICT A-4 GOVERNOR'S NEWSLETTER

Ontario/Québec

"Rise to the Challenge/S'élever au défi"



March, 2005

Members of the District A4 Lions Family

We are now into the third quarter of our Lions year and what a year it has been so far! As Governor of this great district it never ceases to amaze me how active our clubs have been. Learning of all the innovative projects, the funds raised and the number of people and organizations that have benefited from your efforts leaves no doubt that we truly are the greatest service organization in the world.

I would also take this opportunity to thank you all for the donations to the Tsunami Relief Fund; it really has been overwhelming. Also, I would remind you that donations in excess of \$1200 submitted up to the end of March will still qualify for a Melvin Jones fellowship.

By now I am sure that you are all into the club new-officer elections process and hopefully there are many Lions that are willing to step up and to take on the challenge of leadership. If any of you have any doubts there are many in the district that will be only too willing to help, so please feel free to contact either myself, one of the PDGs or any other of the District Officers should you need advice. The planning for the District Officer schools in May is well underway and if you have never attended, you do not know what you are missing. So please set aside either May 15th or 29th and look for more information on these soon.

We are also looking forward to an energizing convention with our International Guest PIP Judge Brian Stevenson. The Perth Lions Club, as the host Club for the convention, has been working very hard to make this convention a success. I urge you all to take advantage by coming to participate and listen to someone who is, without doubt, one of the most world renown and respected Lions Canada has ever produced.

I cannot close without a word on membership. So far this Lions year we have inducted 54 new Lions into our organization which is outstanding, but the more telling number is that we have dropped over one hundred (not counting deaths and transfers) and this is tragic. So I urge you all to fully utilize your membership and retention committees, involve your membership, make them feel needed, recognize them for their contributions and, as International President Clem Kusiak asks, "Lets share our Successes" with each other.

In closing, my wife Vivien and I look forward to seeing you at the convention and we especially invite you to attend the reception for our Guest Speaker on the Friday evening.

Together in Lions Service,

Dave Voisey

Membres de la famille de lions du District A4

Nous sommes maintenant dans le troisième trimestre de notre année de lions et quelle année c'a été jusqu'ici! Comme gouverneur du district, il ne cesse jamais de me stupéfier comment nos clubs ont été actifs. L'étude de tous les projets innovateurs, les fonds accumulés et le nombre de personnes et d'organismes qui ont tiré bénéfice de vos efforts, ne laisse aucun doute que nous sommes vraiment la plus grande organisation de service dans le monde.

Je saisis également cette occasion de vous remercier pour les dons au soulagement des sinistrés du tsunami. En outre, je vous rappelle que les dons au-dessus de \$1200 soumises jusqu'à la fin de ce mois qualifieront pour un "Melvin Jones Fellowship".

À ce jour, je suis sûr que vous êtes tous et toutes dans le processus d'élections de nouveaux officiers de club et si tout va bien, il y a beaucoup de lions qui sont disposés à intensifier et prendre le défi de la direction. Si vous avez des doutes, il y a beaucoup dans le district qui seront disponibles à vous aider; soyez libres d'entrer en contact avec moi-même, un des anciens gouverneurs ou autre des officiers du district si vous avez besoin de conseil. La planification pour les écoles d'officier du district en mai est en marche et si vous n'avez jamais participer, vous ne savez pas ce que vous manqué. Veuillez garder disponibles les dates suivantes, soit le 15 ou le 29 mai. Plus de renseignement sur ces dernières seront disponibles dans les prochaines semaines.

Nous anticipons également une convention active avec notre invité international, le juge Lion Brian Stevenson, ancien président international. Les lions de Perth, en tant que club hôte pour la convention, ont travaillé très fort pour faire un succès de cette convention. Je vous invite tous et toutes à venir participer et surtout écouter quelqu'un qui est, sans doute, un des lions le plus reconnu et respecté à travers le monde que le Canada a jamais produit.

Je ne peux terminer sans dire un mot au sujet de l'adhésion. Jusqu'ici cette année nous avons installé 54 nouveaux lions dans notre organisation qui est exceptionnelle, mais le nombre plus impressionnant est que nous avons laissés tomber plus de cent (ne comptant pas les décès et les transferts) et ceci est tragique. Ainsi, je vous invite tous et toutes à utiliser vos comités d'adhésion et de conservation, impliquer vos membres, montrer-leur le besoin de leurs idées, faites reconnaissance de leurs contributions et comme le Président international Clem Kusiak demande, "partageons nos succès" avec l'un l'autre.

En terminant, mon épouse Vivien et moi sommes anxieux de vous voir à la convention et nous vous invitons particulièrement à la réception du vendredi soir pour rencontrer notre interlocuteur invité.

Ensemble dans le service de lions,

Dave Voisey



CELEBRATING OUR SUCCESSES

Did you watch the recent Cancer Telethon on Jan 16th /05 at the St. Laurent Shopping Centre. What started out as one member's idea a couple of years ago and organised last year by the Rockland Lions Club, raised just over \$5,000 for the first corporate challenge during last year's Cancer Telethon. Additional and separate donations from Rockland and Perth Lions Clubs brought the total to just over \$8,000 from Lions Clubs last year.

For the second year in a row several clubs in Zone 13 South pooled sufficient funds to raise a corporate challenge for this year's Cancer Telethon. This enabled the Lions of this District to get much needed publicity on TV. Again this year we had ten members in Lions vests answering telephones for a one hour period. TV cameras panned these members over and over again, especially during the times that a corporate challenge was taking place. The TV personalities spoke to them several times during the one hour period and praised the work that the Lions do in their communities as well. This year nearly \$8,000 was raised just for the Challenge.

The bulk of the money (\$6750) came from Clubs in Zone 13, the remainder from other Clubs in the District. Additional funds donated from other Clubs were also allocated for Cancer but not for the Ottawa Regional Cancer Centre Foundation and is not included in the above amount.

An additional and separate donation of almost \$1800, proceeds from a BBQ, was donated by the Rockland Lions from funds raised and matched by the owner of the local Jean Coutu pharmacy. This brings the amount for the Telethon for this year to almost \$10,000 from Lions Clubs in the District.

It is also believed that some Clubs phoned in pledges during the Telethon. Unfortunately these donations are only scrolled across the bottom of the screen and not normally announced as a separate donation. Therefore there was little to no recognition for Lions and the funds they raise for events such as this. That is too bad; if all these funds were pooled then an even larger and longer corporate challenge could be arranged maybe even two separate three minute challenges. This would give us even more much needed publicity for what we do in the various communities we serve.

Did you know that Lions were the first and still the only Service Club to raise a corporate challenge at this Telethon? Would you like more info on this venture? Would your Club be interested in participating next year. If so please contact the Cancer Awareness Chairman or the Rockland Lions Club who has organised this venture for the past two years.

Oh yes, before I close there is a CHEO Telethon coming up in a few months. Last year was our first year for raising funds for a corporate challenge. We would like to do this again for this year but will need your help in collecting sufficient funds to do this. The format is the same as the Cancer Telethon. Lions members would man the phone lines while being panned by the TV cameras, followed by a cheque presentation matching the amount. We know that many Clubs donate to CHEO; therefore, the Telethon makes a great way to get more "Bang for the Buck" and the much sought after publicity that we deserve. For more info contact the Rockland Lions Club.

Submitted by Lion Bill Demmery
Secretary Rockland Lions Club

LIONISM IS TEAMWORK!
SUCCESSFUL LIONS CLUBS DON'T JUST HAPPEN
THEIR SUCCESS REQUIRES STUDY, PLANNING & TEAMWORK

LEADERSHIP: An essential ingredient for a club's success. Ensure that there is a definite chain of command and that problems arising at a membership level are handled at that level.

FAMILY INVOLVEMENT: Plan events for the whole family to attend. Social events help increase bonds of friendship among members.

HARMONY-FELLOWSHIP: Fostering harmony develops fellowship. The club taitwister can play an essential role in providing life and enthusiasm among members.

PARTICIPATION: Encourage all members – old and new – to voice their opinions and to offer new and fresh ideas.

PUBLIC RELATIONS: Your club's public relations chair should use the media to inform the public of your club's activities. This will encourage your community to support your fund-raising activities and helps create a good image for your club, and should attract potential new members.

CODE OF ETHICS & LIONS OBJECTS – People judge others by the way they act. These should be reviewed with the members regularly to underscore the fact that everyone expects good behavior by all club members.

PRIDE: All members should be proud of their club and its accomplishments. Never hesitate to invite new members, knowing they will succeed in their efforts.



A4 District Governor Elected as Council Chairman of MD"A"

At a recent Council meeting held in Markham, Ontario, our Governor, Dave Voisey was elected to the office of Council Chairman for Multiple District "A" for FY 2005-06.

In his new duties for next year, as the council chairman, he will start by attending the Lions Clubs International Convention in Hong Kong, China. He will be representing a multiple district that covers all of Ontario except the Lakehead region plus the strip of clubs in Quebec along the Ottawa River. It is divided into 10 sub-districts, each headed by a district governor.

There are 573 Lions Clubs in Multiple District "A" with almost 15,000 Lion members, 150 Lioness & Lionette Clubs with approximately 2,500 members and 27 LEO Clubs with over 300 youth members. Geographically the territory is over 430,000 square miles. This is a substantially larger area than most of the 193 other countries around the world in the Association of Lions Clubs International.



Governor Dave is the second Governor from District A4 to hold the position of the Council Chair of the multiple. The first was PCC Judy Grant from the Low and District Lions Club who chaired the Governor's Council in 1995-96.

The Fine Art of Sharing

There are many ways we may share our success as Lions, many avenues to pursue in joining with others to **share our visions** for community betterment and service to people in need. For more than eight decades, the collective efforts of our membership have, indeed, resulted in such magnificent success that our Lions Clubs International is recognized as not only the largest, but also the most active Service Club organization in the world.

We share when our Clubs **Work as a Team** to plan and carry out service or fundraising projects, and we share the satisfaction in knowing that our efforts have benefited our communities or given hope and a sense of self-fulfillment to those who were sadly lacking these qualities of life. In this way we also share our dreams and visions with those we serve, and they, in turn, show us how our work is making their futures brighter and more promising. In doing so, we learn from one another.

It is important that we also **join in partnerships** with other community and professional leaders, men and women who recognize the importance of giving of themselves in voluntary service. We will thus be able to expand our reach and be still more successful in our activities because we have engaged in this crucial level of sharing our commitment and our energy.

Invite public officials to your meetings and service projects in order to demonstrate the manner in which you are involved in the community. This act of sharing will help ensure greater support from individuals who are among the most influential in your area. As an added means to strengthen your Lions Club, you should also consider inviting them to become members.

Share your successful ventures in community service with **young people**, those who will be the leaders - and, hopefully, the Lions of tomorrow. Whether they participate in a Leo Club, International Youth Exchange, Scouting, the Peace Poster Contest or other activity, they should understand how you have achieved success in service and what will eventually be expected of them as responsible citizens who fully recognize the need for voluntary service.

It is important to note that Lions must continually **make their achievements known**, because only in this way will they gather the support from the general public that helps to guarantee still further success. And be certain to recognize fellow Lions and men, women and young people in the community who were instrumental in helping bring about the successful completion of an activity. The official presentation of an award or just a simple and sincere "thank you" will be deeply appreciated. Sharing our success will not only reinforce pride in our membership, it will also convince other service-minded people to be a part of the good work we do.

The sharing is an ongoing process and not to be taken lightly. It needs to be honed into a fine art for it to have a positive effect on the operation of your club. There are now more than 46,000 Lions Clubs in 193 countries and geographical areas, and each of these Clubs has a story to tell, through which the members can share the success they have experienced over the years. Indeed, take the time to share the "We Serve" philosophy of Lions Clubs International and reflect upon how your own Club is a distinct part of this humanitarian spirit.



2005 March 01

TO: All Clubs in District A4

FROM: Lion Eileen Burke PCS
District A4 Awards & Bulletin Chair

The Convention is next month and as part of this Convention we will be presenting the District Awards. I encourage all clubs in our District to submit for these awards. The criteria is listed in the Officers & Club Directory, as well as the District A4 Website.

1. **Lion Bob Zimmerman Memorial Membership Development Award** – This is generated at the club level through to the Zone Chairs then Region Chairs who will submit recommendations. I urge all clubs to submit to your Zone Chairs.
2. **Lion John Cowell Leadership Memorial Award** – This requires a letter from a club President sent to the District Governor and to the Awards Chair.
3. **The John Dunning Internet Communications Award** – This award is presented to the club that demonstrates the most effective communications through a Club Web Presentation.
4. **The Michael St. James Memorial Award** – This award is also generated at the club level through to the Zone Chairs then Region Chair who will submit recommendations.
5. **The Fred Chapman Memorial Award** – This is presented to the secretary picked by the Immediate Past District Governor. This year the award will be presented to the Secretary chosen by last year's District Governor Bob McVeigh.

There are many deserving Lions in our District, please enter them for the awards.

If anyone has any questions concerning the awards, please contact me at (613) 589-2546, or by email at burkee@sympatico.ca.

Yours in Lionism,
Lion Eileen Burke

MEMBERSHIP & RETENTION INFORMATION & MATERIAL
AVAILABLE FROM LIONS CLUBS INTERNATIONAL

The following is a list of the information material available from Lions Clubs International. Take advantage of this professionally developed material to help enhance your club's Membership & Retention efforts:

Pamphlet ME-37 – I am a Lion
Pamphlet YR-1 – Year Round Membership Program
Pamphlet ME-6B - Membership Application
Pamphlet ME-13 B-F – Orientation Guide
Pamphlet ME-22 – New Member Induction Ceremonies
Pamphlet ME-29 – Three Person Membership Committee
Pamphlet MK-61 – Club and District Planning Guide
Pamphlets ME-15 & ME-15B – How are your Ratings?
Pamphlets PRC 1-5 – Retention Campaign & Working Together
Pamphlet MTR 1-5 – Lions Mentoring Program – Mentorship Guide
Pamphlet MRT-10 – Lions Mentoring Program – A Journey of Self-Development.

Contact Lions Clubs International Membership
Operations Department
Telephone: (630) 571-5466 ext. 356; Fax: (630)
571-1691
Email: memberops@lionsclubs.org; or visit
www.lionsclubs.org

In addition to these excellent programs, another source can help a club's recruitment program: Recruiting and New Club Extension Video – two video programs available on a single VHS videocassette, address the critical areas of membership – recruiting new members and new club extension.



District A4 Lions Youth Programs

District A4 has a number of youth programs to promote the positive development of children and young adults by providing opportunities to gain confidence, leadership and experience through participation in these programs. These programs include Leos, Youth Exchange, Effective Speaking, Red Ribbon, Peace Poster, Lions Quest, and District Lions Services for Children. Brief descriptions of each program are provided below.

Leo Clubs

In 1957, Lions Jim Graver and William Ernst of the Glenside, Pennsylvania, Lions Club talked about starting a service club for high school boys and as a result, thirty-five teens formed a club. On December 5, 1957, the Glenside Lions presented a charter to the Abington High School Leo Club. As the world's first Leo club, the group created the Leo acronym - Leadership, Equality, Opportunity (Equality was later changed to Experience) and the group chose maroon and gold to serve as the Leo club colours.

The idea of Leo clubs began to expand and by 1964 twenty-eight Leo clubs had been formed. In October 1967, the board of directors of Lions Clubs International adopted the Leo Club Program as an official program of the association. Open to males and females, the objective of the Leo Club Program is "to provide the youth of the world with an opportunity for development and contribution, individually and collectively, as responsible members of the local, national and international community".

The Leo Club program is stronger than ever, with eight LEO clubs in District A4 and community service remains the cornerstone of the program. Like their Lion counterparts, Leo club members enjoy serving their neighbors and watching positive results unfold. For more information about the Leo Club program contact Lion Isabelle Boissonneault at (613) 582-7000 or isabelle@nrtco.net.

Youth Exchange

The International Youth Exchange Program is a venture taken to help fulfill the first of the Lions International Objects "to create and foster a spirit of understanding among the peoples of the world". Participation as a Lions International Youth Exchangee and/or Camper is often a life-changing experience - traveling to another country, living with a host family, and experiencing another culture are milestone events. It is a unique learning opportunity. Exchanges can occur in any of the more than 180 countries in which Lions clubs exist. Most exchanges last approximately four weeks - three with a Host family and a one week Camp. Participants of the Lions International Youth Exchange Program must be between the ages of 15 and 21, be sponsored by a Lions Club, have a basic knowledge of the language of the host country, be suitable to represent their community, Lions Club, and Country and be willing to accept the customs of another culture. For more information on the Youth Exchange program contact Lion Anne Pearse at (613) 825-1646 or rapman50@sympatico.ca.

Effective Speaking Contest

The Effective Speaking Contest provides an opportunity for youth to gain confidence in public speaking in an experience that will last a lifetime. Contestants in six categories – Junior (10 to 13), Intermediate (14 to 16) and Senior (17 to 20) in both official languages compete at the District level. Each contestant first presents a prepared speech. Each participant then selects an envelope at random with unknown topics and are given a short period of time to prepare an impromptu speech on that topic. If they do not like the topic in the first envelope, they select another envelope where they must present an impromptu speech on the second topic.

Winners then move on to the Multiple District competition where they compete against winners of each District in their respective categories. Winners at the Multiple District level present their speeches at the MDA Convention. For more information on the Effective Speaking Contest contact Lion Stuart Holmes at (613) 826-2144 or Stuartholmes@rogers.com.

Red Ribbon Campaign

In 1985, a United States Federal Drug Enforcement Agent by the name of Enrique Carmarena was killed by drug traffickers in Mexico. In response to his death, angered parents across the United States began wearing red ribbons to symbolize their commitment toward the creation of a drug free nation. The Red Ribbon Campaign was established in the United States; however the concept has been introduced into many other countries to symbolize a commitment to creating drug free communities. In 1988, The United States Congress officially proclaimed the first National Red Ribbon Week from October 23rd to October 31st. This Red Ribbon Week was dedicated to the Drug Agent that was killed. Lions Clubs International became involved to promote the Red Ribbon Campaign as a way for Lions Clubs to create an awareness of the drug problem in their communities.

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District A4 Lions Youth Programs (Continued from Page 5)

District A4 became involved when PDG Lion Bill McGregor was in California and heard about the Red Ribbon Campaign. Lion Bill thought that this would be something that District A4 could get involved with and make young people more aware of the effects of drugs and alcohol. In 1990 the District A4 Red Ribbon Campaign was born and is still going strong today. For more information on the Red Ribbon Campaign, contact Lions Carolyn or Mel Vis at (613) 638-2485 or mel_vis@nrtco.net.

Peace Poster Contest

The Peace Poster Contest is a Lions International program designed to allow youth to express their ideas about world peace. This year's theme is "Give Peace a Chance". Lions clubs can sponsor the program in their communities for children in local schools or organized youth groups. Students between the ages of 11 and 13 are eligible to participate. Students select a medium as outlined in the contest rules to draw, paint or sketch their interpretation of the contest's theme.

Each poster is judged on originality, artistic merit and expression of the theme. Posters advance through several judging levels: local, district, multiple district and international. At the international level, a group of judges from the art, peace, youth, education and media communities select one grand prize winner and 23 merit award winners. For the last two years District A4 has had the honour of having a student's poster selected as one of the international merit award winners. For more information on the Peace Poster Contest, contact Lion Lynn Mathewson at (613) 582-3910 or mathlynn@magma.ca.

Lions Quest

Since 1975, Lions Quest has developed a number of programs to provide leadership, knowledge, and resources to develop healthy, capable young people of strong character. These programs include:

1. Skills for Growing - kindergarten to grade 5 - an early start at drug prevention.
2. Skills for Adolescence - grades 6 through 8 - drug prevention.
3. Working Toward Peace - grades 6 through 8 - violence prevention and anger management
4. Skills for Action - teens and young adults, - service, learning and conflict management
5. Working It Out - kindergarten through grade 6 - conflict management
6. Healthy Bodies - grades 1 through 5 - senses, nutrition and personal safety

In 2003 Lions-Quest Canada changed its name to "Thrive! The Canadian Centre for Positive Youth Development" to more accurately reflect the activities they are involved with across the country and internationally. For more information on Lions Quest please contact Lion Rosemary Brummell at (613) 836-7805 or rebrummell@rogers.com.

District Lions Services for Children

This committee was adopted by Lions International in 2003 to help millions of children who suffer from poverty, homelessness, abuse, neglect, disease, and disabilities. Its mission is to improve the lives of children and young adolescents through health and education services, both locally and internationally. One project for clubs to consider is the UNICEF School-in-a-Box program. More than 120 million children worldwide lack the opportunity to attend school. Lions Clubs International is working with UNICEF to address the educational needs of children where schooling has been disrupted by war and other calamities. Lions, through a designated donation of US \$188 to LCIF, can provide a School-in-a-Box. Each box includes school supplies for an instructor and 80 students. For more information on District Lions Services for Children please contact Lion Dwayne Holmes at (613) 774-6123 or dkholmes@magma.ca.

The youth of today are the potential Lions and leaders of the future. By working together we can help to instill positive values that they can apply all the way through to adulthood.

Lion James Johnston, Region 22 Chairman

CONGRATULATIONS

The following Lions have taken have recently received their certification as Certified Guiding Lions.

Lion Karen Doyle	Barrhaven Lions Club
Lion Tom Keates	Elgin Lions Club
Lion Margaret Tucker	Barrhaven Lions Club
Lion Susan Wilkes	Merrickville Lions Club

Congratulations for taking the time and effort in a learning experience that is sure to benefit District A4. Should any Lion wish to know more on the program, please contact PDG Linda James, Leadership Chairperson.



Tsunami - A Message from LCIF Chair

Dear Fellow Lions,

By now you are all too familiar with the devastation and suffering caused by the tsunami. But I want to make sure another image comes to mind as well when thinking of the disaster. This is an image of a Lion writing a check to LCIF. Never have Lions responded so generously, so quickly, so selflessly to a global disaster. We at LCIF and LCI have been humbled by the massive outpouring of support.

To date, Lions have donated more than US\$2.2 million to LCIF for tsunami relief. More than \$1.5 million has been pledged by Lions' districts. LCIF will easily make its initial commitment of US\$5 million for tsunami relief (half to come from LCIF reserves and the other half from donations).

Lions in the United States have contributed more than US\$1.5 million to our tsunami fund. English Lions donated US\$225,000. Korean Lions US\$200,000, Irish Lions US\$136,000 and Swedish Lions US\$120,000. More donations will come in from these Lions. The Irish Lions, for example, expect to contribute as much as US\$410,000.

Other Lions have pledged generous sums as well. The Australian Lions pledged \$1 million in Australian dollars (about US\$775,000) and the Belgian Lions pledged US\$325,000. The Japanese Lions will make a major donation. The Lions of France plan to donate at least US\$150,000.

Lions from around the world have made personal sacrifices to make these donations. I want to extend my heartfelt appreciation, gratitude and admiration to all Lions who have contributed. Together, Lions are reaching out to those most in need in South Asia. Moved by the immense suffering, Lions are doing all they can to help people and communities get back on their feet.

Even as Lions in South Asia continue to work long hours providing relief camps with vital supplies, LCIF is energetically working with South Asian Lions on long-term recovery plans. We are making plans with committees of leading Lions to rebuild homes, schools and orphanages. Long after the TV news crews have left, long after the attention of the world is elsewhere, LCIF and Lions will be on the ground in South Asia making sure communities are rebuilt.

Final plans have not been approved yet, but I can tell you that Lions in Sri Lanka, Indonesia, Thailand and India propose to construct inexpensive but sturdy and comfortable homes as well as primary schools and high schools, health clinics, hospitals, water wells and child welfare centers. Lions also will provide psychological treatment and physical rehabilitation both for children and adults.

In many instances Lions in South Asia will aid tsunami victims in remote or underserved regions that other aid organizations will bypass. Lions will make sure that our assistance primarily goes to people who otherwise would have to fend for themselves.

LCIF's recovery efforts will be efficient, effective and expeditious. I can say this with confidence because of LCIF's strong record of rebuilding after disasters (such as after an earthquake in 2001 in Gujarat, India) and because it partners with Lions on the ground, who know their communities and how to get things done. The generosity and know-how of Lions, combined with the financial support and organizational skills of LCIF, will help untold numbers of people put their lives back together.

An LCIF-funded eyeglass mission to South Asia has shown the kind of results we can quickly achieve. Many South Asians lost their eyeglasses when the tsunami destroyed their homes, and few can afford a new pair. Past International Director Bill Iannaccone is currently in Sri Lanka leading a 12-member eyeglass team. They plan to distribute 25,000 pairs of glasses and teach the Sri Lankan Lions how to use two donated lensometers and run an eyeglass recycling operation. The new skill will allow the Sri Lankan Lions to fit another 50,000 pair of recycled eyeglasses already sent there.

Donations to LCIF are a highly efficient and effective way to help people impacted by the tsunamis. Every donated dollar goes directly to relief efforts; LCIF's administrative costs are paid for by interest on investments.

We are at a unique chapter in Lions' history. Our commitment to service has never been demonstrated so convincingly. Lions worldwide have given LCIF and Lions in South Asia the support they need to rebuild shattered communities. Day after day, we will continue to help the people of South Asia recover from their devastating tragedy.

Sincerely,
Dr. Tae-Sup Lee,
LCIF Chairperson



Tsunami - District A4 Pitches In

Brockville Lions

The Brockville Lions Club became totally involved in the Tsunami Relief project when they hosted a breakfast at C.J.'s Banquet Hall on January 8th. Tickets sold for \$5.00 each. A total of \$7,550 was raised. Many raffles for donated prizes also generated funds. The Red Cross was on hand for personal donations and their receipts totalled \$11, 638.

The media (radio and newspaper) also co-operated. Gov Dave Voisey came to help as well as the Lioness and Clubs from Athens, Barrhaven and 1,000 Islands. The event was a tremendous P.R. success with much of the credit going to Lions Ted Hughes and Don Shaw for launching the project. Business, industry and individuals were generous in their contributions, and mayor Ben TeKamp attended. The Brockville Lions Club presented \$10,050.29 to the local Red Cross for Tsunami Relief.



Cumberland Lions

The Cumberland Lions Club has approved a donation of \$1000.00 to LCIF, for the Tsunami Relief Effort. The money was forwarded in February.

Gloucester North Lions

The Gloucester North Lions Club has made a donation of \$600.00 to the Canadian Red Cross to support the victims of the Tsunami/earthquake. The Club chose the Canadian Red Cross over LCIF since its donation will be matched dollar for dollar by the Government of Canada.

Plantagenet Lions

One of the Lions Code of Ethics is:

TO AID others by giving my sympathy to those in distress, my aid to the weak, and my substance to the needy.

In response to the 26 December 2004 Tsunami disaster that struck the Southeast Asian countries bordering the Indian Ocean, the Plantagenet Lions Club donated \$500.00. As well as this donation toward the Tsunami global relief effort, the club is making plans for a Spring Supper fundraiser.

In addition to these monetary donations, all members of the Plantagenet Lions Club wish to express their sincere condolences and prayers to all those who lost loved ones as a result of this devastating tragedy.

Lion Serge Lalonde
President
Plantagenet Lions Club

Lions Clubs of Morrisburg & District and Iroquois/Matilda

Myrna Anderson and her son Michael approached the Lions Clubs of Morrisburg and District and Iroquois/Matilda to assist with the organization of a benefit for Tsunami Relief. Both Clubs accepted the challenge.

Michael is involved with several Bluegrass and Country Bands. All bands agreed to perform at no cost. Myrna arranged help for the kitchen.

The Lions helped set the hall up, run the bar, and the usual joy of cleaning up on the Sunday morning.

The event was set for Saturday February 5th starting at 12:00 noon and ending at 1:00 AM. Several local citizens and businesses donated items (ranging from 1/2 a beef cut and wrapped to craft items) for a silent auction.

The event was a huge success. Both Clubs put in \$600 each to round off the profit to \$10,000.

The money raised was donated to the Canadian Red Cross.

Winchester Lions

Winchester Lions Club has sent \$1100 to A-4 for Disaster Relief and held events such as a Community Breakfast on January 22nd to meet this commitment.



YOUR CLUB AND YOU By PCC Gerry Albert District A5

Did you ever notice that the official name of the organization we belong to is The International Association of Lions Clubs? Why? The reason is simply that our club is the member of the association, and we are members of the club. Our name does serve to remind us that it is only through our club that we are Lions, and that it is here that our first loyalty lies.

One of our great responsibilities as a member of this club is to keep faith with the spirit and accomplishments of those who founded and built this club. We do that by remembering that a Lions Club is organized above all else to serve the community - first our own - and then the world community.

Everything else, our social and fund raising events, our club and board meetings, are designed to support this primary mission. By doing our share to make social and fund raising events a success, and by attending regular club, committee and board meetings, we demonstrate our willingness to be an effective part of the many. Our goal should be to make this not only a club of Lions, but a club of friends.

Every member shares the responsibility of service, a responsibility that extends beyond simply raising money or writing cheques, but to finding ways to serve personally in some way. We must be willing and even eager to offer the benefits and opportunities our club and association provide to men and women we feel will share our "We Serve" spirit.

for if we feel the pride that we should feel, we should be proud to share our good fortune with others.

This might be best illustrated by determining what would happen if "One Lion" - you - fell short of completing a project. What if you didn't deliver that final Christmas food basket, sell that extra ticket, or show up to do your share of work at one of our major functions. The club activity would still be successful, but the activity would miss maximum success by precisely the degree to which you didn't give your best. And who are the real losers? Why, that needy family who went without Christmas dinner, and your club who might have made an extra \$100 had you been there.

THE BAIT STORY

The Blind Anglers International Tournament (BAIT) was developed in 1988 by the Lions Clubs of District A4 (eastern Ontario and western Quebec) to provide an opportunity, at no cost, for fun and excitement for legally blind people. In addition, it is intended to be an effective mechanism for their rehabilitation.

The physical consequences of blindness can be imagined by most people and today a variety of aides and devices are available to get around many of the difficulties presented by the disability. However, the emotional consequences are almost impossible to imagine and much more difficult to deal with. These difficulties often include depression, anxiety and a tendency to withdraw within oneself and to hibernate.

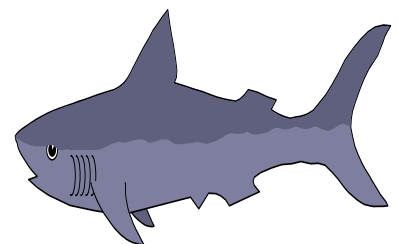
The BAIT contributes greatly towards the resolution of these emotional problems amongst the blind and visually impaired. The BAIT hooks up blind persons with sports fishermen to compete in a high-class fishing tournament each spring.

Everyone who witnesses this tournament is impressed with the fun, excitement and enthusiasm among all participants. It is interesting to note the envy among sighted people left on shore. It is also great to see

those who have not yet learned to cope effectively with their disability get to meet others who have. New optimism, new energy and new hopes are possible through these contacts and have made significant improvements in the lives of the participants.

Lion Bob Fournier of the Ottawa-Vanier Lions Club is the Chairperson for the 2005/06 BAIT. Should you know of a sight handicapped person who might benefit from the opportunity to participate in this type of activity, or if you would like to discover how you might assist, please contact Lion Michael Hayes at the BAIT 'hotline' (7x24) - Telephone: (613) 744-1340

C. W. (Gus) Este
Visit the Barrhaven Lions Club WebPages
<http://ca.geocities.com/jusgus@rogers.com/>





LCIF – How It Affects Us - A Longstanding Mission

Helping the hearing impaired is old hat for lions and LCIF. As Lions honoured Helen Keller's plea to become "Knights of the Blind", so too have they responded to her concerns about deafness. "I am just as deaf as I am blind," she once said. "Deafness is a much worse misfortune. For it means the loss of the most vital stimulation – the sound of the voice that brings language, sets thoughts astir and keeps us in the intellectual company of man.

The World Health Organization estimates that 250 million people worldwide suffer from severe hearing loss. In North America the average cost of a hearing aid is \$1,600 US. Pricing is not affordable for many users, and many insurance companies do not cover the cost of hearing aids. More than twenty five percent of people who desperately need them cannot afford them.

Lions clubs worldwide conduct hearing screenings and run recreational camps for those who are deaf. Distributing hearing aids has been a longstanding mission of Lions.

LCIF partnered with Project Impact to develop and manufacture the world's highest quality, affordable hearing aid, branded as the "Lions Affordable Hearing Aid". LCIF has provided \$850,000 in Core 4 funding to support the design/development phase and to initiate manufacturing.

Local Lions Clubs can become involved by recruiting audiologists and covering whatever costs the patient cannot afford. To qualify for participation, Lions clubs will be required to income-qualify patients to ensure that low-income patients benefit. Guidelines are available from LCIF.

Individual Lions can purchase the currently available aid at \$150 US, but they will be required to secure the services of a local professional to fit the aid.

For further information contact our District Hearing and Speech Chairperson, Lion Don Redtman at (613) 831-1054 or e-mail at dredtman@sympatico.ca.

From the Cabinet Secretary

As our Lions' year enters the home stretch, there are several crucial items that need to be dealt with:

Club Presidents – ensure that nominations and elections are conducted for all club positions no later than April 2005. Don't forget those new Lions who may be just waiting to be asked.

Club Secretaries – ensure that the PU-101 (Club Officer Reporting Form) is completed accurately and submitted to LCI with a **copy to the undersigned** as soon as your elections are completed.

Please continue to submit your MMRs on time and, at least twice a year verify/compare the names on your club roster with those on record at International. This info is mailed to the club with the dues invoice or is available on the new website.

Club Treasurers – to allow your club delegates to vote at Convention, ensure that your club is in good standing (LCI account balance does not exceed \$50.) If in doubt please bring a cheque with you as a deposit against potential balance owing.

Thank you for your continued co-operation

Lion Marcel

Going back over 85 years ago**First Canadian President of Lions Clubs International**

The first-ever Canadian Lions president of this august body was Harry A. Newman of Toronto. So let's go back to the early years, when H. A. Newman became part of Lionism, which was originated as the brainchild of Melvin Jones of Chicago on June 17, 1917. Nearly three years later, in March, Lions International made its debut on Canadian soil when the Lions Club of Windsor was formed.

By May 1920, the association had come to Toronto, and thus emerged on the scene of Harry Newman, one of the original officers of the Lions Club of Toronto, who continued to work for his club and Lions International throughout his life. By June 22, a little more than a month after the charter meeting of the Toronto Club, Newman was instrumental in the formation of Hamilton (Central) Club, the third such club in Canada.

In 1921 he was elected vice-president of Lions International, after which time he attended all board meetings at his own expense and came to be widely known and appreciated as a speaker.

REGAL CONNECTION

He naturally attracted some unusual publicity during his wide travels, such as the time he attended the Winnipeg Lions Club Charter Night with International Lions President Ewen Cameron. Coverage in a Winnipeg paper, which bore the headline 'Harry Newman Demonstrates He Has Pull', included these excerpts:

Lion Harry Newman of Toronto, International Vice President of the Lions Clubs, is a guest at the Lions' Charter night in the Fort Garry jungle.

Winnipeg is lucky to have him within her gates.

It is not generally known, but it may now be revealed, that Harry Newman formally notified King George and President Harding of himself and Ewen Cameron (International president) to be here present with us on this occasion. Other notables were also advised.

President Harding wired: "Ewen Cameron is permitted hereby to leave the United States for the purpose of attending the Winnipeg charter night meeting.

Were it not that this concession, was asked by yourself, Harry, I doubt we could have arranged or consented to spare him at this critical time in our history. However, seeing it's you, everything is alright. Please return him safely."

King George cabled as follows: "My dear Harry, as Bill Shakespeare once remarked, and his remark has become a classic in history, 'Let's go.' If the Lions are as good as the cubs (Young soldiers during the War) who came over during a certain little dispute, here's to them." To which Harry Newman replied to his majesty, "It's alright, George."

Newman returned to Toronto in 1922, when he was bypassed for the International presidency. However, in 1923 he became president of his own club and the following year, at the convention in Omaha, the International Association of Lions Clubs elected him as president.

He had the support of Canadian Lions whom he had visited and, in most cases, to whom he presented their charters. More importantly, he had the experience and personal qualities that made him a natural leader. Also, his career as a barrister had given him prominence, power and influence which he used wisely.

During the depression, Newman's devotion to Lionism took on a more practical meaning. In these difficult years his personal resources helped to keep things going. In the 1920s he was one of the great founders of Lionism in many parts of North America; in the '30s he was the angel backing Lionism at the bank.

(This article was researched and written by Lion C.W. (Gus) Este, Past District Governor, for publication in a local community newspaper: 'The Barrhaven Independent'- May 25, 1996. Excerpts from that article appear here. Sources for the article included The Toronto Lions 1980, published by Lions Club of Toronto, also the public relations division of Lions Clubs International.)



ATTENTION ALL LIONS CLUBS!

Do You Have An Outstanding Fundraiser?

If your Lions Club has an interesting fundraiser that other Lions Clubs could use to improve their fundraising efforts, why not share the idea? You have the opportunity to get your club's efforts recognized at the USA/Canada Leadership Forum and also earn a prize.

Just do the following:

1. Get an entry form from your District Governor.
2. Fill out the entry form.
3. Mail or e-mail the entry form along with a short write-up about your fundraising project.

Your project doesn't have to raise tons of money. If it's easy, or unique, or lots of fun, or does raise a significant amount of money for the effort expended SEND IT IN!

The top 50 projects will be published in a booklet and all 50 clubs and their districts will receive a copy of the booklet. The top 5 projects will receive a special prize. So enter as soon as possible. DEADLINE FOR ENTRY IS JULY 1, 2005. LET ALL LIONS CLUBS KNOW YOUR CLUB IS OUTSTANDING!

Past International President Judge Brian Stevenson The International Guest at our Convention

District A-4 is pleased to announce that our special guests at our A-4 Convention in April will be PIP Judge Brian Stephenson and his wife Lion Patricia.

Judge Brian Stevenson was born in Wakefield, Québec, and now resides in Calgary, Alberta. He was elected to serve as president of The International Association of Lions Clubs at the association's 70th International Convention, held in Taipei, Taiwan, Republic of China, July 1-4, 1987.

Past President Stevenson has served in private law practice and as a special prosecutor in the Canadian Department of Justice. In 1974, he was appointed for life as a Judge to the Provincial Court of Alberta. He currently serves as Assistant Chief Judge of the Criminal Division of that court in Calgary.

A Lion since 1966 and currently a member of the Calgary (Northeast Eyeopener) Lions Club, Past President Stevenson has held numerous offices in the association. These include terms as district governor, a member of the association's board of directors from 1977-79 and as a presidential appointee to the international board from 1979-81 and again from 1998-1999. He also served a three-year term as the chairperson of Campaign SightFirst, one of the largest and most successful fundraising campaigns in the history of the association.

In recognition of his many contributions to the association, Past President Stevenson has received numerous awards including the 100% District Governor Award, the Membership Advancement Key, 18 International President's Awards and the Ambassador of Good Will Award, the highest honor granted by the association to its members. He is also a Progressive Melvin Jones Fellow.

In addition to his work as a Lion, Past President Stevenson has served as president of the Calgary Social Planning Council, as a board member of the Calgary United Way and as a member of the City of Calgary Social Services Committee. He has also served as president of the Alberta Provincial Judges Association and as chairperson of the International Year of Disabled Persons Committee for the Province of Alberta. In 1996, the City of Calgary recognized his numerous voluntary contributions by awarding him the Grant MacEwan Lifetime Achievement Award of Merit.

Past President Stevenson is a member of numerous professional organizations and has authored a number of articles on legal matters. He and his wife, Lion Patricia, have four daughters, eight granddaughters and two grandsons.





The Perth Lions Club is hosting this year's mini-convention.
The Program-Schedule is published here for your information.

DISTRICT A4 CONVENTION – 2005
April 15-17TH

GENERAL PROGRAM - OUTLINE

Friday 15th

2:00 pm - 7:30 pm Registration & Certification – **MAIN LOBBY**
4:00 pm - 7:30 pm Display/Sale Tables, Pin Trading – **LOWER LOBBY**
6:45 pm - 8:45 pm Meet the International Guest - Reception Open to all - cash bar) - **Greenery**
9:00 pm - Entertainment Fun Dance - D.J. music – **Greenery**

Saturday 16th

8:00 am - 11:30 am Registration & Certification - **MAIN LOBBY**
8:00 am - 8:20 am LIONS Clubs International Video - **CENTENNIAL BALLROOM**
8:30 am - 9:00 am Opening Ceremonies - **CENTENNIAL BALLROOM**
9:00 am - 9:30 am VD/G/DG Candidate Speeches - **CENTENNIAL BALLROOM**
9:30 am - 9:45 am Bulletin Contest Results & Other Awards – **CENTENNIAL BALLROOM**
9:45 am - 11:45 am **Region Meetings –**

- * Region 13 **CENTENNIAL BALLROOM**
- * Region 22 **GREENERY**
- * Region 30 **CARLETON**
- * Region 41 **ROTARY**

9 :00 am -1:30 am Display/Sale Tables, Pin Trading - **LOWER LOBBY**

12:00 noon - ***** **Lunch Break (On your own)** *****

1:00 pm - 1:45 pm Registration & Certification - **MAIN LOBBY**
1:00 pm - 4:00 pm Display/Sale Tables, Pin Trading - **LOWER LOBBY**
1:00 pm - 1:15 pm Special Presentation LFC - **CENTENNIAL BALLROOM**
1:15 pm -1:45 pm *WorldwideNew-Member Induction* - **CENTENNIAL BALLROOM**
1:45 pm - 3:00 pm Session By 'The Judge' "LCI – After 100 years" - **Greenery**
3:15 pm - 5:15 pm Hospitality (receptions)
3:15 pm - 5:15 pm Registration & Certification - **MAIN LOBBY**
6:00 pm - 7:00 pm Pre-Banquet Cocktail Hour - **CENTENNIAL BALLROOM**
7:00 pm - Governor's International Banquet - **CENTENNIAL BALLROOM**
Following ----- Musical Interludes by a Live Band - **CENTENNIAL BALLROOM**

Sunday 17th

8:00 am - 10:00 am Registration & Certification - **MAIN LOBBY**
8:00 am - 10:15 am Voting – **ROTARY**
9:00 am -9:30 am Lions Memorial Service - **CENTENNIAL BALLROOM**
9:30 am - close Business Session & Cabinet Meeting - **CENTENNIAL BALLROOM**
Following ----- Election Results, Announcements & Adjournment

Please contact PDG Ed Firlotte for Events Tickets and Convention Registrations.
Tel: (613) 283-1170, Fax: (613) 267-7060, or E-mail: efirlotte@cogeco.ca
Hotel reservations may be made with the Travelodge Hotel - Tel: (613) 722-7601.



CHANGES – A4 DISTRICT CABINET AND CLUB OFFICERS

Address Change

Isabelle Boissonneault
Chief Co-ordinator
District A4 LEO Clubs
514 Almira Street
PO Box 894
Pembroke, ON K8A 7M5

Phone/Fax (613) 635-4688

Address Change

PDG Lion Jack Anderson
C/O Lion Rick Coldrey
23 Ross Street
Smiths Falls, ON K7A 4V7
e-mail : To Jack Anderson
C/O coldrey@falls.igs.net

New Secretary

Lion Ish Theilheimer
Secretary, Killaloe & District Lions Club
PO Box 152
Killaloe, ON K0G 1J0
Res: (613) 757-2004
Bus: (613) 757-7777
e-mail: Ish@renc:igs.net

Change in President

Osgoode and District Lions
Lion President Don Griedger
PO Box 717
Osgoode, ON K0A 2W0

New e-mail address

Phil Smith
Secretary, North Gower Lions
phillip.smith@ottawa.ca

New E-mail Address

PDG Stuart Holmes

Stuartholmes@rogers.com

New E-mail Address

Secretary, Russell Lions Club
Sylvia Smith
smithsylvia@rogers.com

New Secretary

Smiths Falls Lions Club
Jim Williams (Wendy)
PO Box 123
Smiths Falls, ON
K7A 4S9

Res (613) 284-4670

New President

Carleton Place Lions
Lion President Ivan Thompson
RR #1
Carleton Place, ON
K7C 3P1

New Business Phone

Sue Wilkes, RC Region 30
Bus: (613) 269-2490

New E-mail Address

John Musgrove
Effective Speaking
john.musgrove@personainternet.com

WORLD WIDE INDUCTION CEREMONY

Club Presidents: just a reminder to please take advantage of the opportunity for any new members in your club that have been inducted since July 2004 to be re-inducted in a special ceremony planned to coincide with the induction of hundreds of Lions throughout the world. This will take place on Saturday, April 16th at 1:15 p.m. at the District A4 Convention. The inducting officer will be none other than Past International President Judge Brian Stevenson. Each inductee will receive a specially framed commemorative certificate and we can promise that it certainly will be a memorable event.

MARK THE DATES ON YOUR CALENDAR

District A4 Officer Schools

Sunday May 15th – Kanata Hazeldean Lions Den

Sunday May 29th – Elgin Lions Den

These are not being organized on a Zone or Regional basis so please choose the date or location which is more convenient to your Lions Club members. All incoming officers are urged to attend and there will be something available for all members.

COME HELP US CELEBRATE

The Barrhaven Lions Club, home of District Governor Dave Voisey is holding its 25th Charter Anniversary on April 30th, 2005 at the Centurion Conference and Events Centre, 170 Colonnade Road South, Nepean. Come join us for what will be a great and memorable evening. For more information please contact the Charter Anniversary Chairman, Lion Sam Maddin at (613) 591-0056.

Visit to Chalk River and Area

When Zone Chair 22W Lion Pat Mathewson made a visit to Chalk River and Area, three members accompanied her. One (light fingers) Lion John Ralph has been known to take something from the Club he visits. Lion President Debbie ensured he wasn't going to steal the gavel as she had it tied to her wrist all night. He left empty handed. We enjoyed the visit and we did claim the Travelling Lion. If any club in Region 22 wishes to claim the Travelling Lion, contact Lion Larry at (613)687-5020 to make arrangements for a visit. We would like to thank the Chalk River Lions for providing refreshments and a light snack.