



Lions Clubs International

Governor's Newsletter

District A4

Ontario & Québec



Volume 08/09
Issue # 04

Editor - Lion C.W. (Gus) Este, PDG jusgus@rogers.com

Governor's Nov./Dec. Message

The Governor's Musings

Fellow members of the A-4 Lions Family:

I'm writing this message between my Santa shifts at the Billings Bridge Mall, and reflecting on the values that Lionism brings to each of our communities at this Christmas time of the year.

Our multitude of Lion seasonal Service Projects such as selling Christmas cakes and Christmas trees, participating in Telethons & Fund Raisers, the hosting of local Blood Donor Clinics, and the delivering of Christmas Cheer baskets to shut-ins, to name but a few.....all add to our own personal pride in being able to help others and continually provides that on-going renewal of our commitment to Lionism.

At your Club's Ladies/Spouses Christmas Dinner, take the time to revel in your own individual accomplishments, and the many community contributions that have been made through your Lions Club.

You gotta believe... that Lions CAN & DO make a difference.

In wishing you the best of the Holiday season, allow



District Governor Al "Ho-Ho" Page

me to share with you one of my most endearing Santa wishes entitled 'The Magic of Christmas'

It's magic time again. That unexplainable event which causes us to Smile a little more, Care a little more often, and Walk a little lighter.

Few of us escape its grasp and none of us can explain it. At best we give it a name, Christmas.

No one knows its secret. It may be the sound of Sleigh Bells which causes us to look up in the sky, or the story of a Star which came to our planet only once and then went away.

It may be the Images of friends and family, or the Smell of a Christmas dinner.

(Continued on page 2)

Message du Gouverneur nov./dec.

La rêverie mensuel de votre gouverneur

Chers Lions, Lionnes, Léos, et Lionnettes:

Je suis en train d'écrire ce message durant ma pause de Père Noël au centre d'achat de Billings Bridge, et de réfléchir sur les valeurs que les Lions apportent à chacune de nos communautés à cette période de Noël.

Notre multitude de projets de service saisonniers de Lion, comme la vente de gâteaux de Noël et les arbres de Noël, la participation aux téléthons et ceuilletes de fonds, l'accueil des collectes de sang et la livraison de paniers de Noël aux gens qui ne peuvent sortir, pour n'en nommer que quelques-uns tout s'ajoute à notre fierté personnelle d'être en mesure d'aider les autres et la continuer de prévoir le renouvellement de notre engagement envers le mouvement Lions. Il peut être Lors des dîners de Noël de votre club avec vos partenaires/conjointes, prenez le temps de jouir dans votre propre réalisations, et les nombreuses contributions à la communauté qui ont été faites par l'intermédiaire de votre club Lion. Il faut croire que les

Lions ... peuvent et font une grande différence.

En vous souhaitant le meilleur de la saison des fêtes, permettez-moi de partager avec vous un de mes souhaits du Père Noël intitulée "La magie de Noël"

C'est le temps magique encore. C'est événement inexplicable

Qui nous fait sourire un peu plus, Qui nous fait soigner un peu plus souvent, et marcher un peu léger. Peu d'entre nous s'échappe à son emprise et aucun de nous ne peut l'expliquer. Au mieux, nous lui donnons un nom, Noël.

Nul ne connaît son secret. Mais il est le son des cloches sur les calèches

Qui nous amène à chercher dans le ciel, ou

l'histoire d'une Étoile qui est venu à notre planète une fois seulement

Puis s'en alla. mouvement Lions.

Il peut être les images de nos amis et notre famille,

voit un univers sans frontières.

Je pense qu'il a plus à voir avec l'avenir que le présent

Le merveilleux regard dans les yeux d'un enfant

Le merveilleux regard dans les yeux d'un enfant

(Continue a page 2)



District Governor: Al Page
Cabinet Secretary: Gerrie Kautz
Cabinet Treasurer: Trevor Roberts
Vice Dist. Governor: Tom Keates
Imm. Past DG: Jerome Andre

Region 13 Chair: Ashlea Etherington
Region 22 Chair: Joe Gauthier
Region 30 Chair: Tom Feltmate
Region 41 Chair: Helen Porteous

Zone 13 (N) Chair: B.J. Maguire
Zone 13 (S) Chair: Hal MacPherson
Zone 22 (E) Chair: Dave Campbell
Zone 22 (W) Chair: Carolyn Vis
Zone 30 (W) Chair: Betty Laronde
Zone 30 (S) Chair: Fred Wilson
Zone 41 (N) Chair: Bob Fraser

(Cont'd from page # 1 Message)

I suspect that it has more to do with the future than the present, the wonderful look in a child's eye which sees a universe without boundaries.

Perhaps we see ourselves in that look, as we once were, with unlimited capacity to care and feel and be. Whatever it is, it's more of a miracle than reindeer that can fly.

May you and your Family have a Christmas this year whose Magic touches you in a very special way. And may that Star that went away find a place in your heart.

On behalf of my wife Lise, and myself, I want to wish all of you a wonderful Christmas season.

Y I L,
 Governor
Ho-Ho Al Page



(Continue de page #1 Message)

Peut-être nous nous voyons nous-mêmes dans ce regard, comme nous étions une fois, Avec une capacité illimitée de soigner et de ressentir et d'être.

Quoi que ce soit, C'est plus qu'un miracle que le renne qui peut voler.

Que vous et votre famille ayez une fête de Noël cette année dont la magie vous touche d'une façon très spéciale.

Et que cette Étoile qui s'en est aller trouve une place dans votre cœur.

Au nom de ma femme Lise, et moi-même, je tiens à vous souhaiter à tous un merveilleux Noël.

Ho-Ho Al Page

Gouverneur



From the Editor

jusgus@rogers.com

It's a bit disappointing to me that some of you have not used this newsletter to spell out your activities and plans for the offices, or the committees that you Chair. What a great audience is out there in the over 70 clubs in A4. We are only halfway through the Lions' fiscal year, so hope is abundant.

At this time I should wish to extend to all of you and your families:
Greetings of the Season!
Gus

MD "A" - Lions Resource Centre Website is Now Available

An MD A "Lions Resource Centre" website is currently under development. It's goal is to provide a "one-stop-shopping" website for your use for Lions resources and tools in all aspects of Lionism. The preliminary release of the MD A "Lions Resource Centre" may be viewed at www.magma.ca/~johnstonj/lions/

Suggestions for improvements to the website are always welcome. If I can be of assistance, please do not hesitate to contact me.

Regards,
Lion James Johnston
 District A4 Retention Chair

TENTATIVE SCHEDULE GOVERNORS VISITATIONS January /February- 2009

Jan 5 1st Mon Greely & Metcalfe LC
 Jan 6 1st Tue Maxville & District LC
 Jan 7 1st Wed Vankleek Hill LC
 Jan 8 2nd Thu Arnprior LC
 Jan 11 2nd Sun Lefavre LC
 Jan 12 2nd Mon Alexandria LC
 Jan 13 2nd Tue Cornwall LC
 Jan 14 2nd Wed Chesterville & District LC
 Jan 15 3rd Thu Mountain Township & District LC
 Jan 19 3rd Mon Cornwall Township LC
 Jan 2 3rd Tue Cornwall Seaway LC
 Jan 21 3rd Wed Winchester LC
 Jan 22 4th Thu Finch & District LC
 Jan 26 4th Mon Aylmer LC
 Feb 3 1st Tue Gloucester LC
 Feb 4 1st Wed Orleans, Clarence Creek & Rockland LC
 Feb 5 1st Thu Edwardsburg LC
 Feb 10 2nd Tue Barrhaven & Manotick LC

To be continued next Issue

February/March 2009

Governor's Bonspiel at the Shawville Curling Club
 Hosted by: The Lions Club of Shawville
 Saturday, January 10, 2009.

Entry Fee: \$125.00 per team. Two games per team with meal. 1st game begins a 9:00 a.m. sharp.
18 teams required. Entry deadline: January 5, 2009.

Supper will served at the Shawville Lions Hall following the Curling. Supper Only: \$10.00 each.

Contact: Lion James Howard (Bonspiel Chair)
Telephone: Home: 819-647-5216 Cell : 613-612-6358



CANCER TELETHON - 2009

Time is rapidly running out for this venture to get off the ground. To date I am aware of only Clarence Creek, Kanata Hazeldean and Rockland Lions Club that have formally committed funds for the Telethon. (Approximately \$2,000) Several other clubs have indicated that they will be participating, but I have not received anything in writing as to the amounts of their pledges. I have to let the organizers of the Telethon know that the Clubs in A4 have been able to raise sufficient funds to proceed once again with this venture within the next three weeks. Therefore, I am asking once again that your Club consider making a donation to Cancer using this venture that has been so successful in the past. The following is a description of this venture.

Is your Club considering a donation to Cancer this fiscal year? If so would you be willing to do this in time for the Annual Cancer Telethon in Jan 2009 If you are planning on making a donation regardless of the amount I would ask you to join forces with other Clubs in the district and pool the funds so that we could raise a corporate challenge during the Telethon. I have been organizing this for the past six of seven years in the District. So far the Clubs in the district have contributed over \$34,000.00 during the Telethon.

You may ask what is in this for you and your Club. Well if your Club makes a donation to Cancer anytime through the year do you get any publicity for it??. Normally only large donations to Cancer get any publicity. Donations of \$50, \$300, \$500, etc. do not receive much, if any notice.

If you pool your funds with other Clubs in the district this is what the Cancer people are willing to do for us as they have in the past. For one hour during the time of our corporate challenge they give us 10 telephone-answering spots for members in their Lion's vests These members are panned by the TV cameras over and over again during that hour and may be interviewed by the celebrity's. Your Clubs name and the amount of your donation is scrolled across the bottom of the TV screen several times during that hour. The Lions Logo is displayed in the top corner of the screen several times during the hour. Then we get the Corporate challenge time as well where we get a minimum of three minutes of continuous coverage for Lions Clubs. Sometime after the challenge is over there is a separate cheque presentation of the amount pledged, MORE publicity for the Lions Clubs in the district.

I have asked the Cancer Foundation how much money we need to raise to change the corporate challenge to five minutes from three. Don't worry about the challenge amount and our commitment. The Cancer people know in advance just how much money we are committed to match regardless of the total amount that is raised during that time frame.

The first year we did this nine Clubs raised \$5100. In 2007 20 Clubs raised over \$10,000 I think this is a great way for Lions Clubs in District A4 to get some much needed publicity for what we do in the community. In order to do this I need the support of your Club and a written commitment of your donation amount as soon as possible. Cheques can be made out to the "Ottawa Regional Cancer Foundation" and sent to the Rockland Lions Club and I will bring them to the Telethon or they can be made out to the International Association of Lions Clubs District A4 (noted for the Cancer Telethon) and sent to the Cabinet Treasurer.

If you have any questions please call/fax me at 613-446-4894, or Email at wjdemmery@sympatico.ca I am also willing to visit your Club to answer any questions you may have. You can also contact the Cancer Awareness Chairman Lion Bob Fournier at: bobfourn@gmail.com

Bill Demmery
Secretary
Rockland Lions Club



Worldwide Induction Ceremony – 18 April 2009



by: Lion Ray Lebeau
MERLO Team
Membership Chair



Since July 2006, it has been a great experience and indeed an honor to have served this great District A-4 as your MERLO Team – Membership Chair. Although my term will come to an end, 30 June 2009, please know that I will make myself available by offering my guidance and assistance to the next man or woman Lion who wishes to take on this important Cabinet post.

During my 3-year tenure as your Membership Chair I have always emphasized that new member recruitment, of both *quality men* and *quality women*, is the number one priority of Lions Clubs International. I have also stated that each and every Lion within this organization is responsible for new member recruitment, and that the focus on membership recruitment needs to be seen as a 365 day-a-year activity.

Here's a great membership idea that you can bring to your next Lions Club meeting. Why not ask two 4th year High School students, (one community minded boy and one community minded girl), to join your Lions Club. Invite them to bring a new idea for a community project that could raise money for one of their school activities. This would be a WIN/WIN membership recruitment tool because not only would your club gain two new young members, but the students would be able to put their volunteer time towards the school's required community service hours.

As you know, I have always emphasized the importance of each one of our A4 Lions Clubs having an energetic and dedicated '*Three Person Membership Committee*' in place and I am pleased to say that this year, the majority of our clubs (61 out of 72) have one. I have asked the Club Presidents of the eleven that do not, to please put one together as soon as possible. If I don't have a Membership Chair contact, I send e-mails directly to the Club Presidents and/or Club Secretaries. When it comes to matters of club membership, no one gets left out of the picture!

Last year, when I conducted Membership Chair sessions at Officer Schools, I shared a lot of important information with those in attendance. For those Lions who were not able to attend, I put everything that was presented on the A-4 Website at: www.a4lions.ca. All you have to do is go to this site and click on 'MERLO Team – Regional Officer School – Membership Chair Presentation'.

In closing, I would like to mention a few things with which I will need your full support and assistance during this Lions Year 2008/2009. So far, our MERLO Team has met three times and we are in the stages of planning an 'A-4 Forum' for early next year. Please put the date, 21 March 2009, on your calendar and make plans to attend. Lion Andy Etherington will be providing more information once all of the details have been finalized.

Anyone who knows me, knows that I beat the drum for women in Lions! Please help me this year by placing more emphasis on recruiting women Lions into our clubs. My A-4 MERLO Team Membership Chair goal for this Lions Year is to bring the percentage of women Lions in the District up to 25 percent. This equates to 150 new lady Lions!

As of October 2008, of the 1722 Lions in District A-4, 1429 Lions are men and 293 Lions are women. One statistic that I have been desperately trying to change is this . . . of the 72 District A-4 Lions Clubs there are still approximately 20 clubs who do not have any women Lions? WITH YOUR UNDERSTANDING, COOPERATION AND ASSISTANCE I would very much like to see this statistic change.

Worldwide Induction Ceremony - The last important point I would like to bring to your attention is that I have been asked to chair next year's District A-4 Convention 'Worldwide Induction Ceremony' on the 18th of April 2009 at the Hampton Inn in Ottawa. As a result, I am asking all clubs to keep me informed by providing the names, telephone numbers and e-mails of all your new members and their sponsors. Please send them to me at: raylebeau@sympatico.ca. Thank You.

"WE SERVE"

Ray



LIONS ENVIRONMENT PHOTO CONTEST

Every Lion (from a club in good standing) can enter a photograph of his or her immediate surroundings into the club-level **Lions Environmental Photo Contest**. The purpose of the photo contest is to showcase the beauty of nature.

In 1972, Lions Clubs International made a commitment to protecting the environment. Lions can enter photographs of their environment one of the following categories:

- **animal life** (without people in the photograph)
- **plant life** (without people in the photograph)
- **urban or natural landscape** (without people in the photograph)
- **weather phenomenon** (without people in the photograph)
- **Lions Environmental Miracle Workers** - photos of Lions performing an environment project



Winning club-level photographs will advance to the district, multiple district, and international competitions. Registered attendees of the Lions international convention will vote for the six (includes Best of Show) international photo contest winners.

The six photos will appear on the LCI website. The six Lions photographers will receive an award.

(For rules and further details please go to:
http://www.lionsclubs.org/EN/content/environment_photo_contest.shtml#)

BINGO blower and lighted board for sale by the Chalk River & Area Lions club. Call 613-589-2546 (George) for information.

NEW E-MAIL ADDRESS

Shirley Ross, Secretary
Metcalf & Dist. Lion Club
email: spross@xplornet.com

Most often asked question?

Why isn't our club in your newsletter?" I hear that question more often than any other. And the answer is quite simple. If your club secretary, or your Bulletin Editor do not send our editor, governor or our cabinet secretary treasurer; articles, photos or reports, we simply do not know what your club is doing.



On Monday October 20, 2008 the Pembroke Petawawa Lions Club made a presentation of \$3000 to the Petawawa Centennial Family Health Centre. Lion Lynn Mathewson and co-chair Lion Dan McGean, flank Susan Ellis, who represented the PCFHC .

At the same meeting PRC Lion Pat Mathewson, with assistance from RC Joe Gauthier, inducted six new members into the club.



It's Christmas in April



at the 2009 District A4 Convention

April 17, 18 and 19.

It's the perfect time of year for a
Christmas Convention!

It's warm enough to keep you from
remembering the cold.

Get an early start on the holiday
season and **have some fun!**



See the wonderful District A4
Website created for the
Convention Committee by Lion
Gerry Langevin

Go to:

[http://ca.geocities.com/
justgerry@rogers.com/2009con/](http://ca.geocities.com/justgerry@rogers.com/2009con/)



District A4 Cabinet Meeting - Richmond November 19, 2008

Minutes of the District A4 Cabinet Meeting

(Excerpts from the Minutes)

Cabinet members in attendance: 40 (As listed in the sign-in registry).

Guests: Seven (As listed in the sign-in registry).

Richmond & District Lions: Five (As listed in the sign-in registry).

Guest Speaker:

Al Micus of Ogoode Township Home Support, with Lion Helen Porteous, spoke on the 'Vial of Life' program and handed out vials.

Governor's Welcome and Opening Remarks:

Governor Al welcomed and thanked those attending, and reported on the main aspects of the last MD'A' meeting. He also updated the Cabinet on upcoming operations that will impact the Clubs.

Acceptance of Agenda & Minutes of September 2008 Cabinet Meeting

Moved, seconded and accepted to receive the proposed agenda and the minutes of the September 2008 Cabinet Meeting.

Business Arising from the Minutes

The Cumberland Lions Club may host the Governor's Curling Bonspiel.

Cabinet Secretary's Report:

All committee material has been sent out as requested.

Cabinet Treasurer's Report:

Lion Trevor presented the treasurer's report, with a project account balance of \$17,641. Moved, seconded and Carried.

Reports Under District Governor, the VDG & the Region Chairpersons. The reports have been filed with the original set of these Minutes

Business Carried Over: None.

New Business:

The following financial items were moved, *seconded and approved that* District:

- *purchase 20 English and 5 French Peace Poster kits, and make them available to the clubs at approximately \$12 per kit;*
- *donate \$150 to the MD'A' Effective Speaking program;*
- *provide \$800 for Leo convention participation, at a maximum of \$30 per attendee; and*
- *apply for a LCIF grant to purchase a \$30,000 van for Lake Jo.*

Awards and Presentations:

Lion Andy Etherington reported that Lions members did 492 hours work for the RCMP Sunset Ceremonies, so he presented IPDG Jerome with a pin. Governor Al presented Lion Norm Edwards with a Melvin Jones Fellowship.

Governor's Closing Remarks

The Gov's closing remarks included reciting a Christmas wish poem.

Adjournment: The meeting was adjourned at 9:45 P.M.



 **MedicAlert**
We speak for You

**SPECIAL OFFER FOR
LIONS CLUBS MEMBERS AND
IMMEDIATE FAMILY**

SAVE UP TO 40%

As a **thank you** for its efforts in supporting the *No Child Without* program, MedicAlert® is proud to offer a special discount for Lions Clubs of Canada members and their immediate family who need MedicAlert protection. Through this special offer, members and family can take advantage of up to 40% savings on a new MedicAlert membership and identification that comes with an additional tag bearing the Lions Club insignia.

Lions Clubs discount – Starter Package

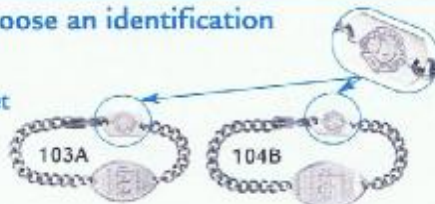
Starter Package – regular price \$94
Special Offer less \$45

Order today and pay only \$49 (plus taxes, shipping & handling)

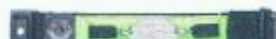
BONUS Save an additional \$10 per year on the annual membership renewal fee. (regular \$49 per year – Lions and Family pay only \$39).

1. Choose an identification

Bracelet



Sport Bands



213 – Lime (clip-in closure)



218 – Soccer (clip-in closure)



214 – Pink & Purple Flower (velcro closure)



209 – Premium Black (velcro closure)

Necklets (includes the Lions insignia, shown above)



102 – Stainless Steel

Necklets
not recommended
for children under
the age of 10.



104 – Dog Tag

2. Call to Enroll

Call MedicAlert toll free

1-800-668-1507

Monday – Saturday 9:00 am to 5:00 pm (EST)
Have your medical and credit card information ready.

Quote code: LCC08N

Please provide your Lions Club
Membership number

or

Enroll online

www.medicalert.ca/lcc



"You gotta believe..."



Season's greetings



*MERRY CHRISTMAS - COMPLIMENTS OF THE SEASON
&
A HAPPY, HEALTHY AND PROSPEROUS NEW YEAR
TO ALL MEMBERS OF DISTRICT A4 AND YOUR FAMILIES*

From the Governor, the District Officers, Committee Chairpersons and their members

Next District A4 - Cabinet Meeting

Where: Barrhaven Lions Club - location ... TBD
When: , Wednesday. February 18, 2009
Reception 6:00 p.m. - Dinner 7:00 p.m. Cost ...TBD

Reports:

Officers & District Committee Chairs -
Will report through the DG, VDG, or the respective Region
Chairpersons. Written copies to the Cabinet Secretary, Lion
Trevor Roberts prior to February 12, 2009.

Directions: ... TBA

Charter Anniversaries

- **Mar 14, 2009 - Sat. Morrisburg** - 60th Anniversary
- **May 9, 2009 - Sat. Elgin LC** - 60th Anniversary
- **May 23, 2009 - Sat. Finch & District LC** - 40th
Anniversary
- **May 23, 2009 - Sat. Brockville LC** - 70th Anniversary